

Certified Wildlife Habitats

- *making a statement*





Uniting all Americans
to ensure that wildlife
thrive in a rapidly
changing world

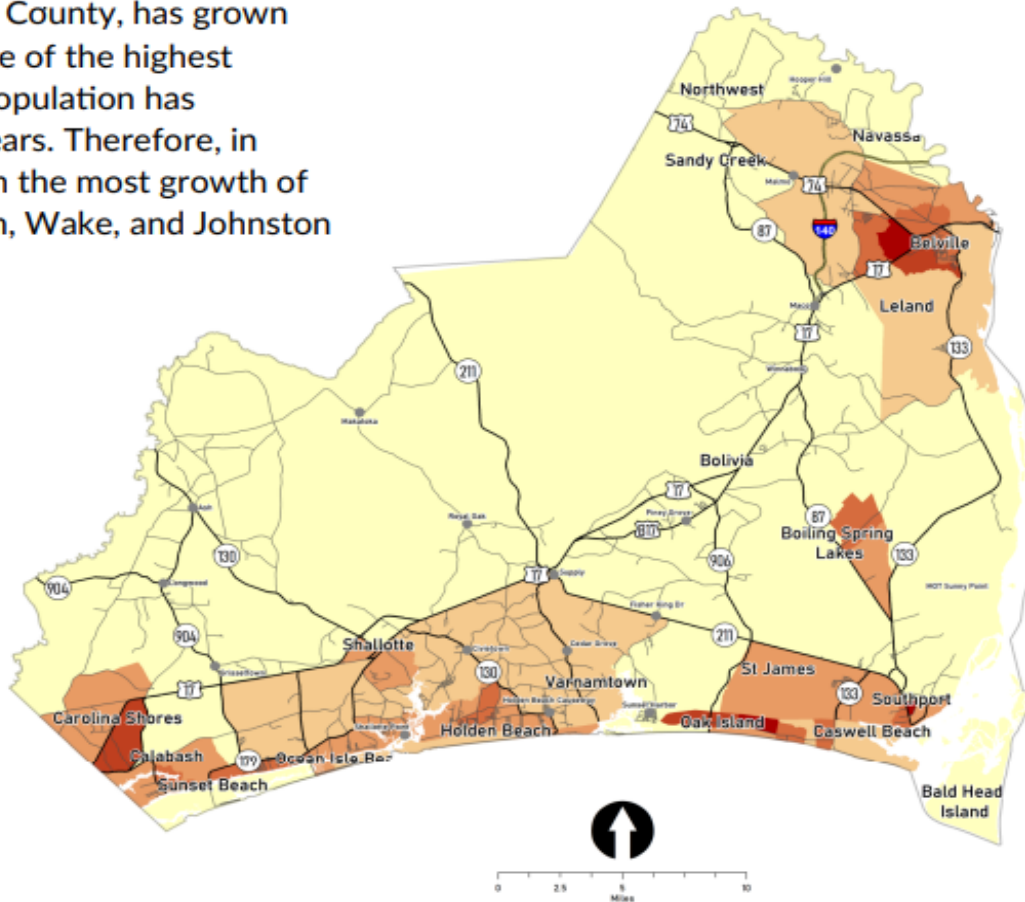
Since 2010, the population of the entire Coastal Region of North Carolina, which includes Brunswick County, has grown steadily. Brunswick County has seen some of the highest growth rates in the state. The County's population has increased by 94% over the past twenty years. Therefore, in terms of a percentage increase, it has seen the most growth of any county in the state, followed by Union, Wake, and Johnston Counties.

Figure 2.1 Population Density Map

This map depicts the population density (persons per square mile) in each census block in Brunswick County. The highest concentrations of residents are in the coastal communities. Towns in the northern part of the county, which are within commuting distance of Wilmington, have also attracted a lot of growth.

Population per Square Mile by Census Block Group

- 0-150
- 151-400
- 401-750
- 751-1000
- 1001 - 1500
- 1501+



Population Growth – Estimates and Projections (2000-2040)

73,717
(2000)

85%

Percentage of the population has increased over the past 20 years, which is the greatest percentage of any County in the state!

136,693
(2020)

72%

Percentage the County is expected to grow over the next 20 years. Only Johnston and Union counties are expected to grow faster.

235,171
(2040)

Not only is Brunswick County the fastest growing county in the state, it's ranked fourth in growth nationwide.





Habitats

NWF was founded in 1936



North Carolina
Wildlife Federation

[Get Involved](#) [Events](#) [Membership & Giving](#)

[Join | Renew](#)

[Donate](#)

[Wildlife](#) [Habitat](#) [Our Work](#) [News & Videos](#) [About](#)



Protecting, conserving and restoring North
Carolina wildlife and habitat since 1945.

[Support Wildlife & Habitat](#)

Photo by: Ginger Barger

NCWF has been protecting, conserving and
restoring North Carolina wildlife and habitat since
1945.



GARDEN FOR WILDLIFE™

National Wildlife Federation's Garden for Wildlife™ program and partnerships have engaged millions to help wildlife where people live since 1973.

Americans of all backgrounds, have already provided wildlife with food, water, cover, and places to raise young by creating **over 250,000 Certified Wildlife Habitats®**.



GARDEN
FOR WILDLIFE™

Attracting Birds, Butterflies and Other Backyard Wildlife



GARDEN
FOR WILDLIFE™

Native Plants



GARDEN
FOR WILDLIFE™

- Adapted to local soils
- Adapted to regional weather/climate
- Resilient and hardy once established
- Support local wildlife

[NWF.ORG/GARDEN](https://www.nwf.org/garden)



GARDEN
FOR WILDLIFE™

Food for Wildlife



Food for Wildlife



GARDEN
FOR WILDLIFE

[NWF.ORG/GARDEN](https://www.nwf.org/garden)



GARDEN
FOR WILDLIFE™

Water for Wildlife

[NWF.ORG/GARDEN](https://www.nwf.org/garden)

All animals need water to drink or bathe



GARDEN
FOR WILDLIFE™

NWF.ORG/GARDEN



GARDEN
FOR WILDLIFE™

Cover for Wildlife

[NWF.ORG/GARDEN](https://www.nwf.org/garden)

Cover for Wildlife



GARDEN
FOR WILDLIFE™

NWF.ORG/GARDEN



GARDEN
FOR WILDLIFE™

Places to Raise Young

[NWF.ORG/GARDEN](https://www.nwf.org/Garden)

Provide Places to Raise Young



GARDEN
FOR WILDLIFE™

[NWF.ORG/GARDEN](https://www.nwf.org/garden)



GARDEN
FOR WILDLIFE™

Sustainable Gardening Practices

[NWF.ORG/GARDEN](https://www.nwf.org/garden)



GARDEN
FOR WILDLIFE™

- Sustainable Gardening Management
- Reduced turf – more natural areas
- Less use of chemicals
- Mimic nature to benefit wildlife
- Healthier for family and pets

NWF.ORG/GARDEN



CERTIFIED WILDLIFE
HABITAT[®] NWF.ORG/GARDEN



Home
Condominium
Workplace
Marina
Library
Fire Station
Park/Garden
Place of Worship
Golf Courses/Club



GARDEN
FOR WILDLIFE

NWF.ORG/GARDEN



From major cities like Charlotte, North Carolina, and Houston, Texas, to smaller communities like Alpine, California, and everything in between, the National Wildlife Federation currently partners with over 200 municipalities and communities through the Community Wildlife Habitat program.

“**Registered** Communities” are those that have joined our program and are working toward certification with support from the National Wildlife Federation. “**Certified** Communities” have achieved their certification as a National Wildlife Federation Community Wildlife Habitat and are partnering with the National Wildlife Federation to maintain their certification over time.



Community Wildlife Habitats

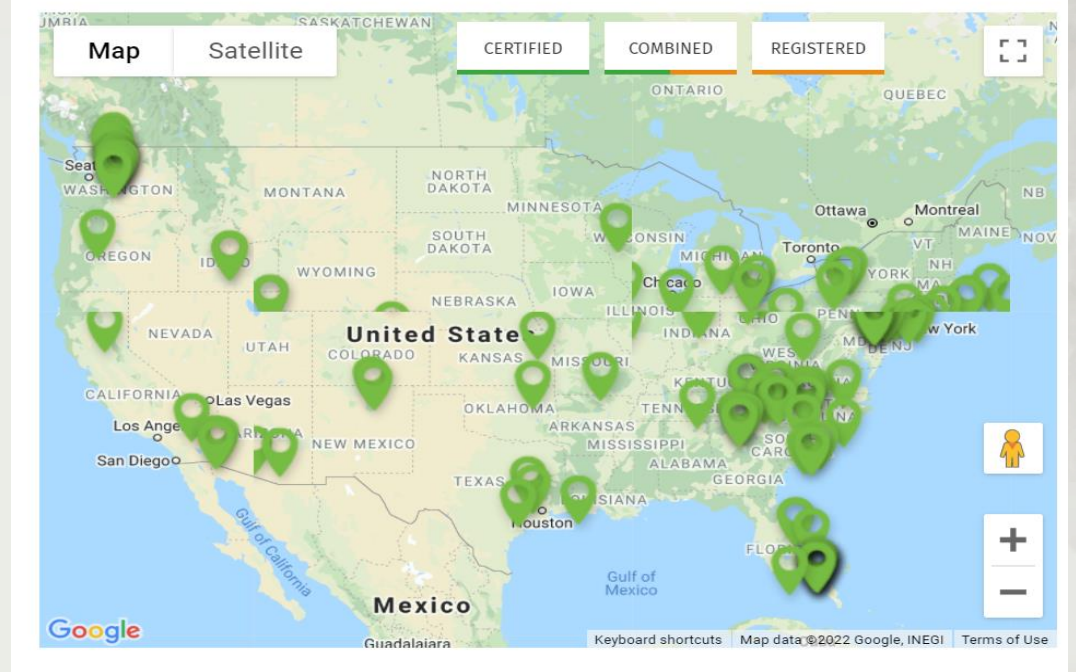
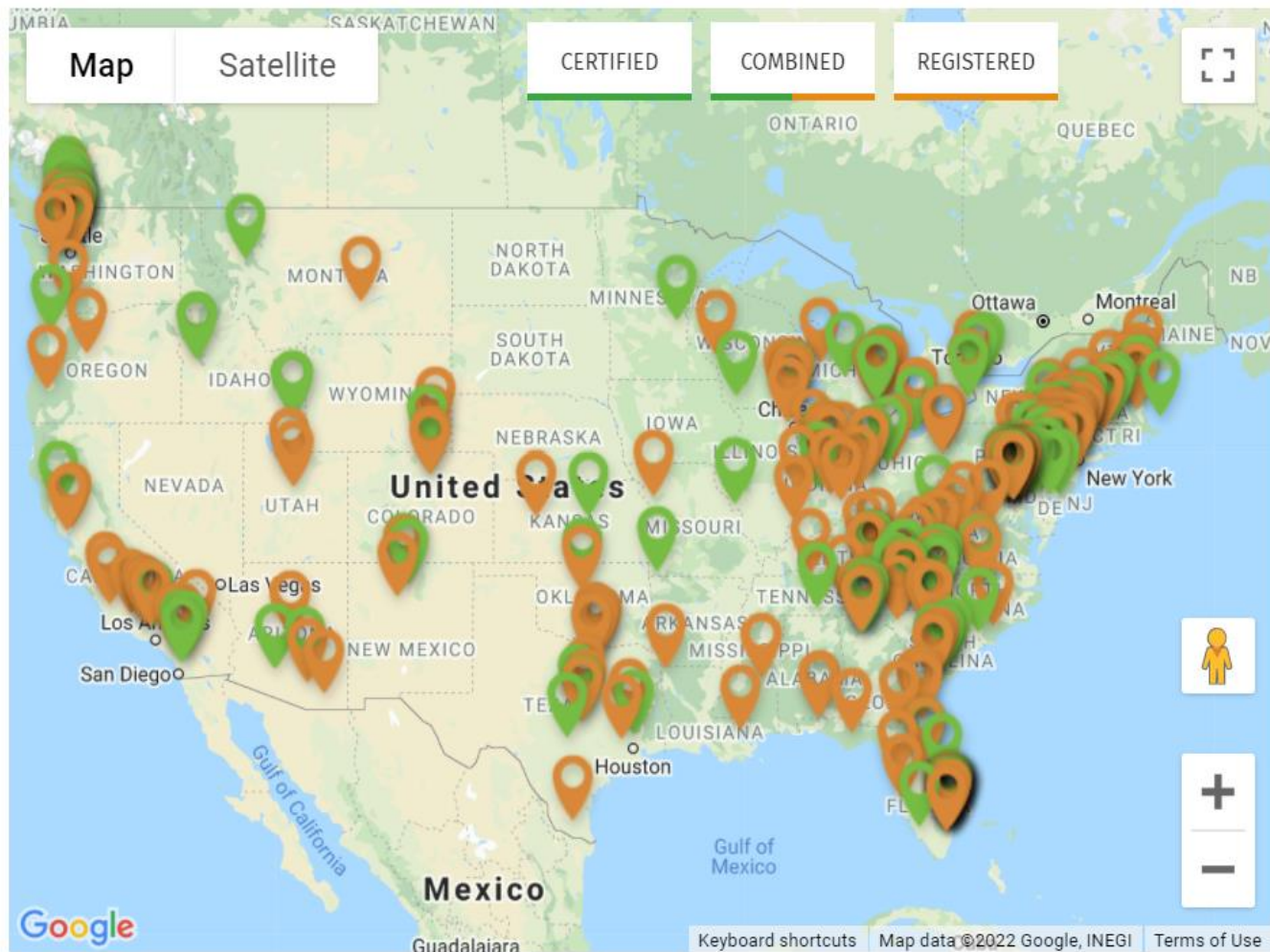
Supporting Healthy, Green, Wildlife-Friendly Communities

The National Wildlife Federation's Community Wildlife Habitat™ program partners with cities, towns, counties, neighborhoods, and communities of all kinds to become healthier, greener, and more wildlife-friendly. Community Wildlife Habitats garden and landscape with wildlife in mind, promote the use of native trees and plants, work to reduce or eliminate the use of pesticides and chemicals, and integrate wildlife-friendly practices into sustainability plans and park master plans. Through this program your communities can enhance and restore islands and corridors of wildlife habitat in urban and suburban areas nationwide, while at the same time connecting to existing work around climate resiliency, community resiliency, urban forestry, water conservation, beautification, and more.

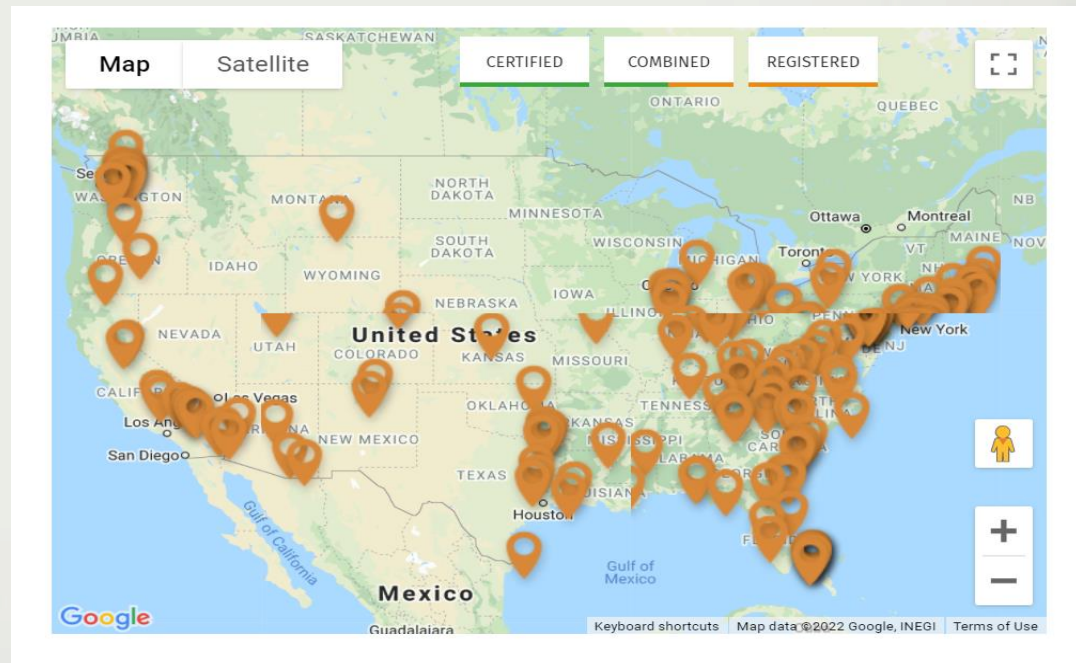
Communities earn community-wide certification by certifying individual properties (homes, parks, schools, businesses, and others) in their community as Certified Wildlife Habitats and by doing education and outreach in their community. Education and outreach points are earned by engaging community members in habitat restoration projects, providing resources like native plant lists, and communicating through websites and social media. Download the Community Wildlife Habitat program certification requirements and learn more about the program on our About page.

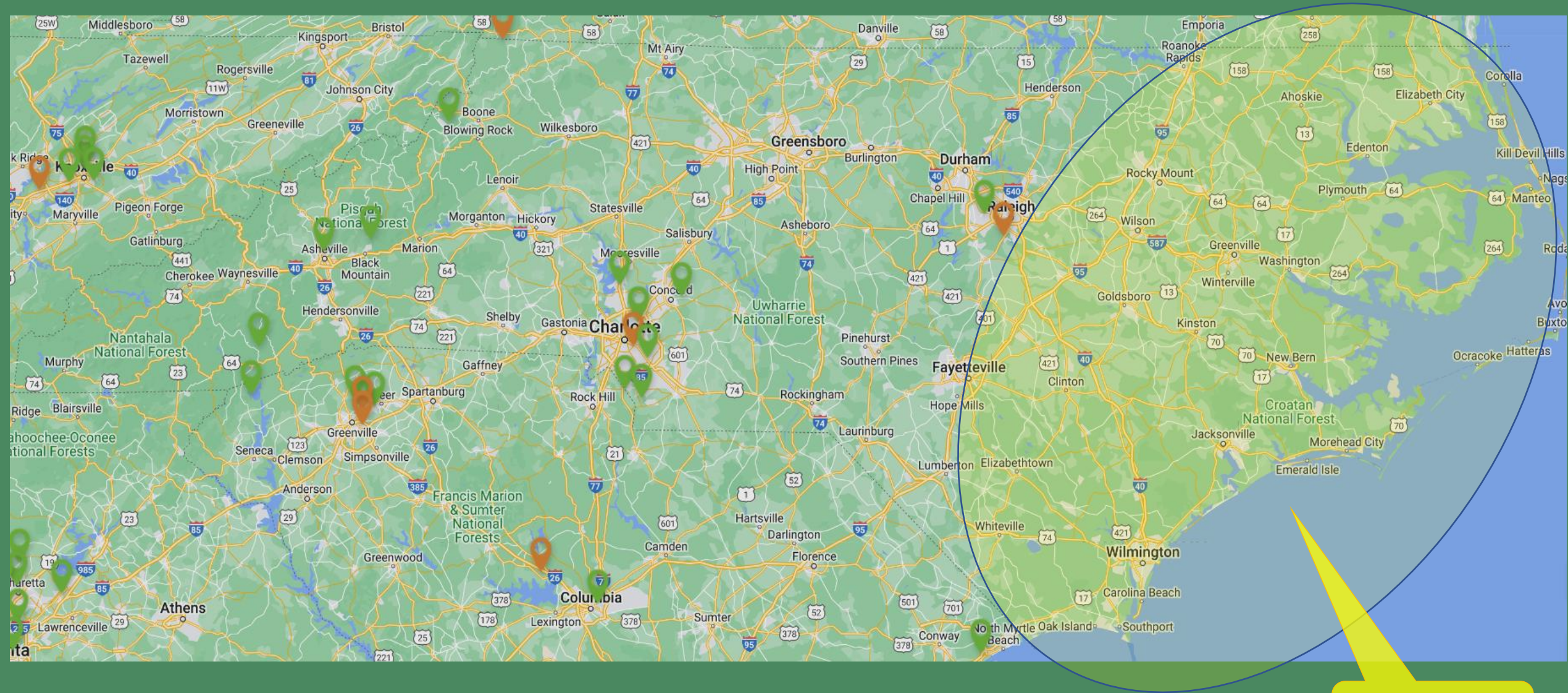


Go to <https://www.nwf.org/communitywildlifehabitat>



Green markers indicate communities that have completed certification. **Brown** indicates communities that have registered to become certified.





Ten towns/communities are certified in North Carolina.
Two more are registered.

Nothing east of Raleigh!



THE NATIONAL WILDLIFE FEDERATION REGISTERS

St. James, NC

as a Community Wildlife Habitat and recognizes this community's commitment to preserve, enhance, restore and connect wildlife habitat. By registering with the National Wildlife Federation, this community has committed to work toward full certification as a National Wildlife Federation Community Wildlife Habitat, a community where people, wildlife and plants can all flourish.

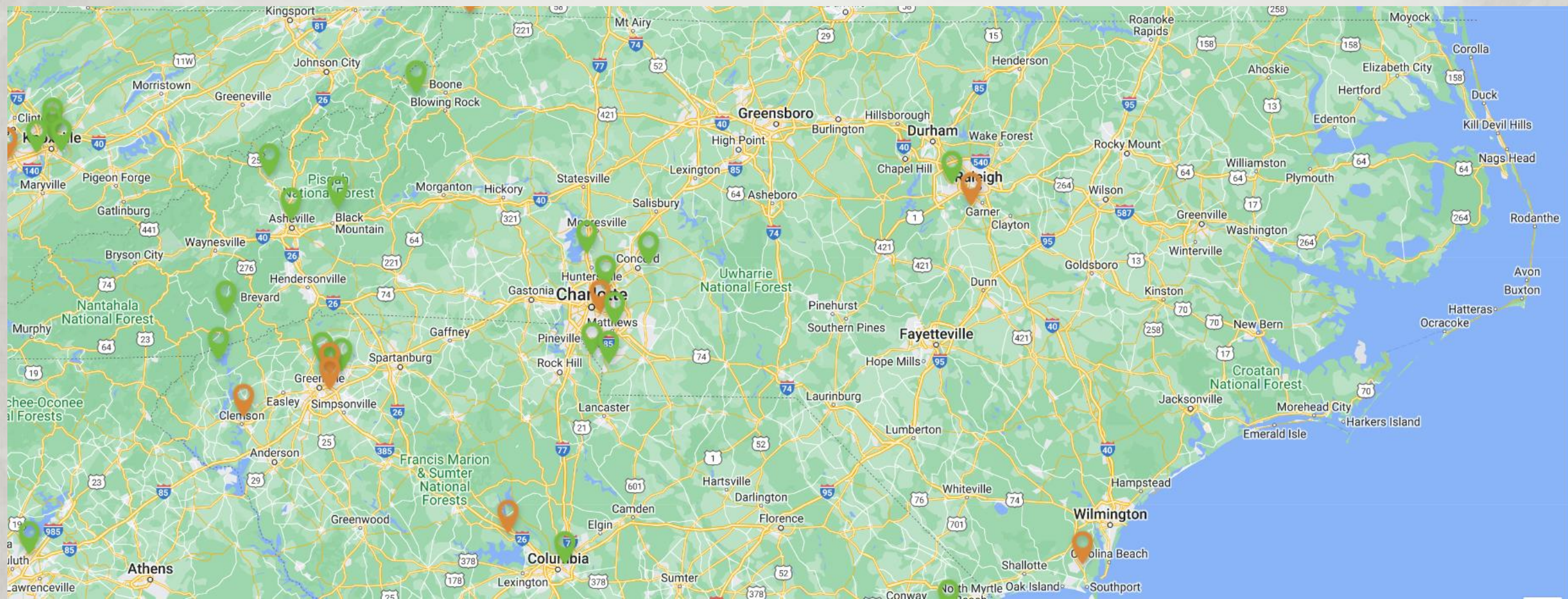
April 22, 2023



COMMUNITY WILDLIFE
HABITAT[™]


COLLIN O'MARA
PRESIDENT & CEO

We registered St. James
on Earth Day, this year!



- The only NC coastal community
- The only community east of Raleigh
- The only community that is 42% protected under preservation stewardship
- The first to make a statement that we are serious about conservation



Community Profile

Program Year

Initial Certification

Status

Active | In Progress

Certified Since

N/A



St. James

St. James, NC

City or Town

Population: 6900

Summary

St. James was incorporated in 1999 and is located along the southeast coast of North Carolina – just a few miles from the old fishing village of Southport, NC and about 30 miles south of Wilmington, NC. St. James is in Brunswick County, NC, which is characterized by growing communities nestled in some of the most unique wetlands areas of the United States, and the global home of the Venus Flytrap. Our population is about 6,900 within 8.3 square miles. Roughly 43% of the St. James is permanently protected as nature preserves (over 500 acres), rich with mature Water Oaks, Loblolly Pines, Wax Myrtles, American Holly, Sweet Bay Magnolia, and more. An abundance of native wildlife thrive within this rich ecosystem and our residents maintain an environmentally focused lifestyle. www.townofstjamesnc.org and www.stjamesconservancy.org




 THE NATIONAL WILDLIFE FEDERATION RECOGNIZES

Charlotte, NC
 as certified with the National Wildlife Federation for
6 YEARS
 This community is an active Community Wildlife Habitat with the National Wildlife Federation and has taken exceptional action to preserve, enhance, restore and connect wildlife habitat while also communicating the importance of habitat stewardship to the public. These efforts, made under the auspices of the National Wildlife Federation's Garden for Wildlife program, contribute to establishing a network of thriving communities where people, wildlife and plants can all flourish.





April 30, 2021



Let's certify

TOWN OF

St. James

NORTH CAROLINA



To achieve certification through the National Wildlife Federation's Community Wildlife Habitat program, you must create or restore wildlife habitat in your community and do education and outreach.

First, a certain number of homes, schools and common areas must **become National Wildlife Federation Certified Wildlife Habitats** by providing the four basic elements that all wildlife need: food, water, cover and places to raise young. The NWF Certified Wildlife Habitat program also requires sustainable gardening practices such as using rain barrels, reducing water usage, removing invasive plants, using native plants and eliminating pesticides. These requirements are based on population – see chart below.

Second, communities **earn education and outreach points** through a flexible checklist that includes educating citizens at community events, hosting a native plant sale, organizing a stream clean up, bringing new partners to the effort and hosting workshops – see pages 2 and 3.

TOWN OF

St. James

NORTH CAROLINA

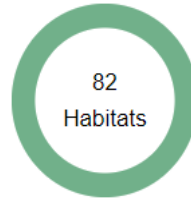


We need 150 points

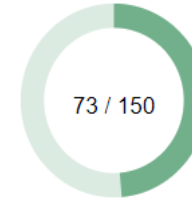
Minimum Habitat Certification Points	Sliding Scale Based on Population Size
20	500 or Less
40	501-1,000
100	1,001-5000
150	5,001-10,000
175	10,001-15,000
200	15,001-20,000
225	20,001-25,000
250	25,001-50,000
300	50,001-100,000
400	100,001-300,000
500	300,001-500,000
750	500,001-1,000,000
1000	1,000,001 or More



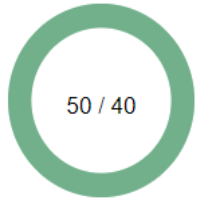
My Certified Wildlife Habitats



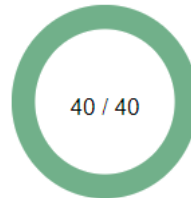
My Certification Habitat Points



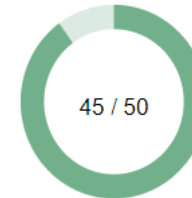
Registration Goals



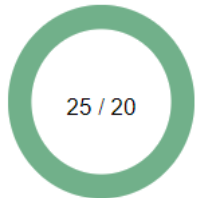
Education Goals



Community Outreach Goals



Administration Category



ADD AND VIEW POINTS



National Wildlife Federation's
GARDEN FOR WILDLIFE™


GARDEN FOR
WILDLIFE


CERTIFY YOUR
HABITAT


HELP THE
BUTTERFLIES

ABOUT CREATE FOOD WATER COVER YOUNG SUSTAINABILITY WILDLIFE CERTIFY

CREATE

A SUSTAINABLE GARDEN
THAT HELPS WILDLIFE



FOOD



WATER



GARDEN
FOR WILDLIFE™

Abundant resources to help:
[nwf.org/garden](https://www.nwf.org/garden)

[NWF.ORG/GARDEN](https://www.nwf.org/garden)



National Wildlife Federation®
**ATTRACTING BIRDS,
BUTTERFLIES, AND OTHER
BACKYARD WILDLIFE**
Expanded Second Edition

David's superb revision brings us up to date on the most effective ways to enhance our local ecosystems by using the beautiful native plants our birds and bees depend on.
—DOUG TALLAMY, Author of *Bringing Nature Home*

David Mizejewski
Naturalist,
National Wildlife Federation

You can order this book on line at
<https://naturalist.nwf.org/get-the-book>



CERTIFIED WILDLIFE HABITAT®

NWF.ORG/GARDEN

NATIVE PLANTS IN PERIL 22 | HOW TO HELP HUMMINGBIRDS 28 | THE FLEETING LIFE OF DRAGONFLIES 38 | NATIONAL WILDLIFE FEDERATION® NWF.ORG

NATIONAL WILDLIFE

APRIL-MAY 2020



SPECIAL ISSUE
GIFTS IN THE GARDEN
MAKING YOUR YARD A WILDLIFE HAVEN

SAVING CHANNEL ISLAND FOXES 14 | THE MAGIC OF PITCHER PLANTS 30 | MAKING ROOM TO ROAM 36 | NATIONAL WILDLIFE FEDERATION® NWF.ORG

NATIONAL WILDLIFE

JUNE-JULY 2019



OUR CHOKING SEAS
HOW OCEAN PLASTICS HARM WILDLIFE

BIRD ISLAND · FROGGY ADVENTURES · GAMES & RIDDLES | National Wildlife Federation®

Ranger Rick



WILD PHOTO SHOTS
AWESOME POSSUMS
A LOOK AT LOBSTERS

Butterflies Up Close

May 2023

TOWN OF

St. James

NORTH CAROLINA



Benefits of becoming a Community Wildlife Habitat

- National, State, and local recognition – all positive
- Greatly enhances existing sustainability/conservation plans (SJC)
- Educates and engages the public through participation
- Creates additional community sense of place and value
- Supports community beautification in various landscapes
- Continues efforts in clean air, clean water, and healthy soil
- Enhances the human connection with nature (provides access to)
- Enhances resident ability to view and enjoy nature daily
- Provides native plants and ecosystems supporting local wildlife
- Connecting with nature improves our health and wellbeing
- Sends message to rampant development & clearcutting: Not Here
- SJ would be the first and only certified community east of Raleigh
- SJ can set the standard for other communities to follow

It seems to me that the natural world is the greatest source of excitement; the greatest source of visual beauty; the greatest source of intellectual interest. It is the greatest source of so much in life that makes life worth living.



David Attenborough

quote fancy



TOWN OF *St. James*
NORTH CAROLINA

Questions?

Ernie McLaney
erniemclaney1@gmail.com



www.stjamesconservancy.org



Find us on:
facebook®

Ernie McLaney
erniemclaney1@gmail.com